

INDEX House View

First of all, happy new year!

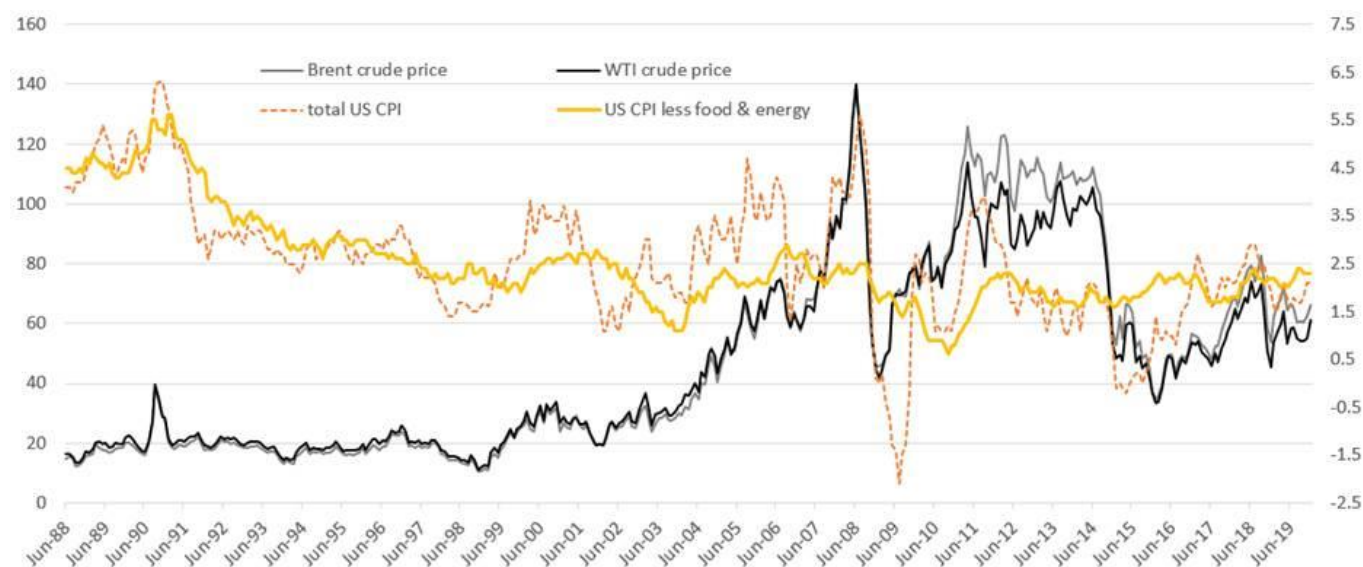
The new decade kicked off with an unexpected event on the international stage: the killing of Qasem Soleimani, commander of the most regionally active Quds force and major general in the Islamic Revolutionary Guard Corps. The incident has triggered surprise among US allies, confusion among American law makers and shock in the Middle East, where Iranian influence has been growing steadily since the toppling of Saddam Hussein in 2003. Markets' attention is now fixed on trying to understand (1) whether there is a plan behind what seems a typically Trumpian instinctive move, which is diametrically opposite to Trump's own previous intention to disengage in "endless wars" in the region, and (2) what are the economic and financial repercussions of a probable conflict in the region. In general, investors do not like unpredictability, and the US administration is, unsurprisingly, providing plenty of exactly that.

From an economic perspective, disruptions in Middle Eastern balance is largely associated with uncertainty in oil supply. Retaliation from Iran could translate into further attacks on Saudi pipelines or infrastructure, considering past military choices of the Islamic Republic. Would a larger scale of last year's attacks produce a more substantial and longer shutdown of oil supplies? Our answer is that today we are very far away from an oil market where the OPEC dominated, or from a US dependence on Gulf oil, or even from a limited amount of producing countries. Today, the oil market is awash with supply and reserves from many producing countries, so a sudden drop in Saudi production would quite likely be immediately filled by many other cash-thirsty countries with ready inventories (Libya, Russia, without considering the vast exporting capabilities of the US). If this interpretation is close to reality, then oil price should see the traditional 1-day or 1-week spike and then come back to its long-term trajectory – that means downward.

The main topic related to oil price movements is indeed inflation. Markets are ultimately worried by oil price spikes pushing up inflation in the US, which in turn would force the FED to reign in an over-heating economy by hiking rates. At the same time, hiked rates are bad news for the mare magnum of debt held at every level of Western economies, where already feeble earnings risk to be erased by an increase in debt servicing cost.

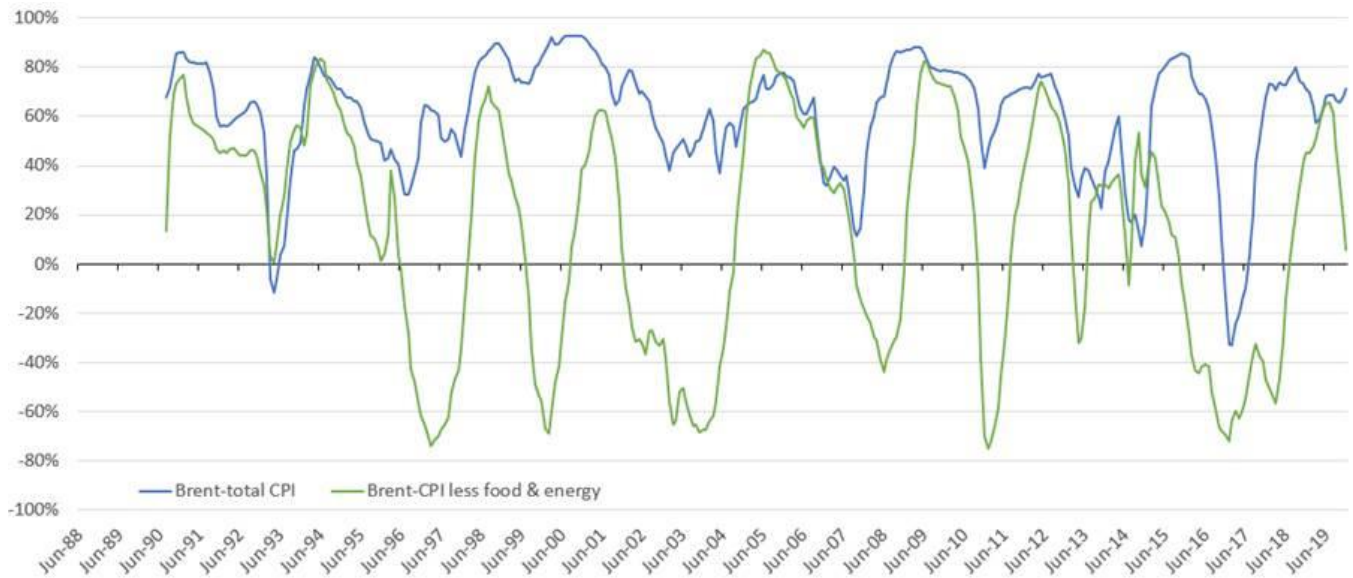
In order to have a clearer picture of the extent to which oil price drives inflation in the US, we plotted price trends (first graph) and correlation (second graph) together. It emerges that correlation with the total CPI (inflation index including all products purchased) is almost constantly positive, while correlation with inflation ex-food and energy is much weaker – becomes negative often, which suggests forces other than crude oil are at play. In numerical terms, the intensity is even clearer, as crude oil and total inflation show an average correlation of 61% since June 1988 (that is 32 years), while crude oil and inflation ex-food & energy show only 13% over the same period. This means that there is indeed a strong influence of crude oil prices on US inflation.

Crude oil prices & inflation indexes



Continues below

26-month correlations



Lack of visibility on the evolution of the Middle Eastern situation adds to the uncertainty generated by existing global and regional challenges. While markets have been dangerously optimistic during 2019 and probably are still so, chances are that the current geopolitical environment will contribute in making markets more nervous as we enter 2020. This provides stronger ground to the idea that equities and bonds will find it rather difficult to replicate 2019's performance, but expectations for 2020 are still positive. Perhaps as a measure of how optimistic global investors have been and continued to be, commodities were the least appreciated asset class – commodities tend to do well when there is a flight to safe haven assets, such as gold.

We remain optimistic that buying opportunities will materialize during 2020 in selected equity and fixed income sectors, while we consider an allocation to gold as the strongest insurance against sudden drops in an already stretched market confidence.

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